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14	UNITED STATES DISTRICT COURT		
15	NORTHERN DISTRICT OF CALIFORNIA,		
16	SAN FRANCISCO DIVISION		
17			
18	SONOS, INC.,	Case No. 3:20-cv-06754-WHA Related to Case No. 3:21-cv-07559-WHA	
19	Plaintiff and Counter-defendant,	SONOS, INC.'S ADMINISTRATIVE MOTION TO FILE UNDER SEAL RE SONOS'S MOTION IN LIMINE NO. 5	
20	v.		
21	GOOGLE LLC,		
22	Defendant and Counter-claimant.		
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I. INTRODUCTION

Pursuant to Civil Local Rules 7-11 and 79-5, Sonos, Inc. ("Sonos") hereby respectfully submits this Administrative Motion to Seal ("Administrative Motion") in connection with Sonos's Motion *in Limine* No. 5 ("Sonos's Motion") and Google's Response to Motion *in Limine* No. 5 ("Google's Response"). Specifically, Sonos seeks to file under seal the information and/or document(s) listed below:

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PORTIONS TO BE **DESIGNATING DOCUMENT** SEALED PARTY Exhibit A to Kolker Declaration Portions highlighted in blue Sonos Sonos Exhibit B to Kolker Declaration Portions highlighted in blue Exhibit C to Kolker Declaration Portions highlighted in blue Sonos Google's Response Portions highlighted in blue Sonos

II. LEGAL STANDARD

Civil Local Rule 79-5 requires that a party seeking sealing "establish[] that the document, or portions thereof, are privileged, protectable as a trade secret or otherwise entitled to protection under the law" (*i.e.*, is "sealable"). *See* Civil L.R. 79-5(b). The sealing request must also "be narrowly tailored to seek sealing only of sealable material." *Id*.

"Historically, courts have recognized a 'general right to inspect and copy public records and documents, including judicial records and documents." *Kamakana v. City & Cty. of Honolulu*, 447 F.3d 1172, 1178 (9th Cir. 2006) (quoting *Nixon v. Warner Commc'ns, Inc.*, 435 U.S. 589, 597 & n.7 (1978)). Accordingly, when considering a sealing request, "a 'strong presumption in favor of access' is the starting point." *Id.* (quoting *Foltz v. State Farm Mutual Auto. Insurance Co.*, 331 F.3d 1122, 1135 (9th Cir. 2003)).

The Ninth Circuit has recognized that two different standards may apply to a request to seal a document – namely the "compelling reasons" standard or the "good cause" standard.

*Blessing v. Plex Sys., Inc., No. 21-CV-05951-PJH, 2021 WL 6064006, at *12 (N.D. Cal. Dec. 22, 2021) (citing *Ctr. for Auto Safety v. Chrysler Grp., LLC, 809 F.3d 1092, 1096-97 (9th Cir. 2016)). The compelling reasons standard applies to any sealing request made in connection with

a motion that is "more than tangentially related to the merits of a case." *Id.* A party seeking to seal materials submitted with a motion that is "more than tangentially related to the merits of the case" must demonstrate that there are "compelling reasons" to keep the documents under seal. *WhatsApp Inc. v. NSO Grp. Techs. Ltd.*, 491 F. Supp. 3d 584, 596 (N.D. Cal. 2020) (citing *Ctr. for Auto Safety*, 809 F. 3d at 1101-1102). What constitutes a compelling reason is left to the "sound discretion of the trial court." *Ctr. for Auto Safety*, 809 F.3d at 1097 (quoting *Nixon*, 435 U.S. at 599).

Under the compelling reasons standard, "a court may seal a record only if it finds a 'compelling reason' to support such treatment." *Blessing*, 2021 WL 6064006, at *12. In applying the "compelling reasons" standard, the Ninth Circuit has found appropriate the sealing of documents where court records could be used "as sources of business information that might harm a litigant's competitive standing." *See Ctr. for Auto Safety*, 809 F.3d at 1097. "Confidential business information in the form of 'license agreements, financial terms, details of confidential licensing negotiations, and business strategies' satisfies the 'compelling reasons' standard." *Hetland v. LendingTree*, *LLC*, No. 19-CV-02288-JSC, 2021 WL 2313386, at *1 (N.D. Cal. May 3, 2021) (quoting *Exeltis USA Inc. v. First Databank, Inc.*, Case No. 17-cv-04810-HSG, 2020 WL 2838812, at *1 (N.D. Cal. June 1, 2020)).

III. THE COURT SHOULD SEAL SONOS'S CONFIDENTIAL MATERIAL

The portions of Google's Response highlighted in blue, and the exhibits listed above (including the blue highlighted portions of Exhibits A, B, and C to the Kolker Declaration), contain references to Sonos's confidential business information and trade secrets, including technical details of the operation of Sonos's technology and Sonos's research and development processes. The specifics of how this technology operates is confidential information that Sonos does not share publicly. Thus, public disclosure of such information may lead to competitive harm as Sonos's competitors could use these details regarding the architecture and functionality of these products to gain a competitive advantage in the marketplace with respect to their competing products. The above-referenced materials also include details of confidential communications between the parties, which Sonos does not share publicly. A less restrictive

1	alternative than sealing the portions of the exhibits indicated in the table above would not be	
2	sufficient because the information sought to be sealed is Sonos's confidential business	
3	information and trade secrets and is integral to Sonos's legal arguments (in the case of Exhibits A	
4	B, and C to the Kolker Declaration) or is cited by Google (in the case of Google's response). See	
5	Declaration of Clement Roberts in Support of Administrative Motion filed concurrently herewith	
6	$\P 4.$	
7	IV. CONCLUSION	
8	In compliance with Civil Local Rule 79-5(d) and (e), unredacted versions of the above-	
9	listed documents accompany this Administrative Motion and redacted versions are filed publicly	
10	A proposed order is being filed concurrently herewith. For the foregoing reasons, Sonos	
11	respectfully requests that the Court grant Sonos's Administrative Motion.	
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13	Dated: April 25, 2023 ORRICK F	IERRINGTON & SUTCLIFFE LLP
14	14 and LEE SULL	IVAN SHEA & SMITH LLP
15	15	ement S. Roberts
16		nent S. Roberts
17	17 Attorneys	for Sonos, Inc.
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